

LEARNING ACTIVITY 11

PSTD & Mental Health - Enlisting & Basic Training

Create an advertisement (e.g. poster) or a TV advert that you think might appeal to people today to join the services? You can choose to make the recruiting advert for the Army, Navy or Royal Air Force.

Look at some of the past recruitment posters on the National Army Museum site or watch an advert on television and think about who they are aimed at and what they thought would appeal to people. Then create your own advert which you think might appeal to young people today. This can then become part of a classroom exhibition.

You can find examples of recruitment and conscription posters by visiting:
<https://collection.nam.ac.uk> and entering the search criteria 'recruitment posters'.

To help inform this activity, you can listen to/watch/read **Learning Resource 6b** which contains extracts of veterans being interviewed about their experiences of enlisting in the armed forces and of their basic training.